

ARMANI PATTERSON

[GRAPHIC DESIGNER]

[BRAND DESIGNER]

[PRINT DESIGNER]

ARRMANI.DESIGN

LINKEDIN

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JACKSONVILLE, FL

I'M A CREATIVE, MISSION-DRIVEN GRAPHIC DESIGNER WITH A LOVE FOR TURNING IDEAS INTO VISUALS THAT ACTUALLY MAKE PEOPLE FEEL SOMETHING. WITH 2+ YEARS OF EXPERIENCE IN BRANDING, WEB DESIGN, AND DIGITAL MARKETING, I'VE HELPED PURPOSE-DRIVEN BRANDS BRING THEIR STORIES TO LIFE.



WORK EXPERIENCE

SMOOTH STUDIOS JAN 2024 -
→ *Graphic Design (Remote)* PRESENT

Designed scroll-stopping content that boosted engagement by 25% across social channels.

Strengthened brand presence through consistent visuals and designs that hit the mark.

PROJECTS

DIVINE MUSIC FEST AUG 2023 -
→ *Graphic Design* DEC 2023

Turned clicks into connection—growing brand buzz by 25% and engagement by 30%.

Refined visuals using audience insights to better connect with the community.

DESIGN ATLAS APP JAN 2024 -
→ *UI Designer* MAR 2024

Designed the systems, colors, and type that make brands click and stay consistent.

Turned ideas into seamless, scroll-stopping interfaces with the dev and marketing teams.

EDUCATION

FLORIDA A&M UNIVERSITY TALLAHASSEE, FL
→ *Bachelor's in Graphic Design* MAY 2024

SKILLS

Branding

Print Design

Motion Design

Visual Strategy

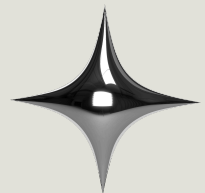
Layout Design

Social Media

Web Design

Project Mangement

Creative Problem Solving



REFERENCE



Canva



Illustrator



Photoshop



After Effects



Figma



Chatgpt



Wix Studio